

For Immediate Release:

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Press Release



Concession Contract Finalized for Crystal Cove Alliance

Crystal Cove State Park – The concession contract for management of Crystal Cove’s historic cottages and food service has received final approval and was awarded to Crystal Cove Alliance, a nonprofit organization. Crystal Cove Alliance has been an integral part of the preservation of the Crystal Cove Historic District since 1999 and will now be moving into an expanded role at Crystal Cove State Park. This new concession contract includes the management of 13 restored cottages, including 3 dorm-style cottages, a new small café within the heart of the historic district and the Crystal Cove Shake Shack on Pacific Coast Highway.

Senator Joseph Dunn (D-Garden Grove), who has been a long time supporter of this project and of Crystal Cove Alliance, applauded the contract approval. “It is wonderful to finally see the Crystal Cove Historic District opening up to the general public,” he said. “It is truly a milestone to have a non-profit organization taking on this responsibility for the benefit of all. I have complete faith in Crystal Cove Alliance’s ability to manage the historic rentals and food concessions at Crystal Cove State Park Historic District.”

“Crystal Cove Alliance is perfectly positioned for this new challenge and has been preparing for this for the past several years,” stated Laura Davick, President and Founder of Crystal Cove Alliance. “We have sought out the best of the best for this very exciting project and I truly believe that we have created the ‘Perfect Dream Team.’ Crystal Cove Alliance’s Board of Directors includes many outstanding leaders from our community who each bring a tremendous amount of expertise to its team. Our new chairman, Dan Gee, brings new energy and expertise to all areas including our future onsite management and operations. We could not be more delighted with our new food service partners, Doug Cavanaugh, chairman and CEO of The Ruby Restaurant Group, and his business partner Ralph Kosmides.”

The concession contract provides Crystal Cove Alliance with a 3-month implementation period to develop, furnish, equip and establish the future operations for the much-anticipated new public use of the Crystal Cove Historic District. The concession contract

is much more than providing just beds and meals; it must re-create the historic ambience of the Crystal Cove Historic District as it was during the period of 1935 to 1955. With the two-year restoration and rehabilitation now completed, the cottages will now be brought back to life with period furnishing to reflect a variety of appropriate interpretive themes. Overnight guests and park visitors will soon have the opportunity to truly take a step back in time when they visit the Crystal Cove State Park Historic District.

The timeline and available sources for information about the cottage rentals is as follows:

Reservations – All reservations for the individual and dorm-style cottage rentals will be managed by ReserveAmerica, the service that manages reservations for National, State, and Federal Parks. Please note that ReserveAmerica does not keep waiting lists and is not yet taking reservations. Preliminary information is now available on their website at www.reserveamerica.com under the name of Crystal Cove Beach Cottages. The system will begin accepting reservations at 8 a.m. on April 27th. Crystal Cove Alliance is developing a new website that will provide more detailed information about the cottage rentals. This new website will also be operational in late-April and can be accessed by visiting www.crystalcovealliance.org

Cottage Rentals Opening Date – Cottage rentals will begin on June 26th.

“Crystal Cove Alliance is anxious and honored to begin this new expanded partnership with California State Parks. Together, we will work diligently to bring these cottages back to life, and to create a world-class experience for all who visit the Crystal Cove Historic District. We welcome this challenge and look forward to swinging open the doors for the next era of the Crystal Cove Beach Cottages. It will be a very exciting period for both Crystal Cove Alliance and the general public.”

Crystal Cove Alliance is proud to be the non-profit partner of California State Parks and the official Cooperating Association and Concessionaire benefiting the Crystal Cove State Park Historic District. The Alliance’s mission is to renovate and preserve for future generations the Historic District’s unique cultural, natural, and historic resources, and to make these values available for the enjoyment and education of all.

More information is available at www.crystalcovealliance.org.